

מיקוקט  
מיקויפט  
מילויפט צו זען די

קוק ווינקל  
בארא פארק  
וועכנטליכע אייקאנישע אויסגאבע  
Be seen.

MEDIA KIT

# Everyone sees Kik Vinkel.

**In stores. In shuls. Online.**

Kik Vinkel is the full-color, glossy publication that delivers BIG results – yet is small enough to fit into a pocket or handbag. With weekly distribution throughout Boro Park and its environs, and a growing number of email signups, it reaches tens of thousands of consumers – and offers great marketing value.

**Advertise in Kik Vinkel. Everyone sees it.**

“When I saw person after person picking up the Kik Vinkel after Shacharis, I knew we’d chosen the right paper. It reaches a great audience – so I know it helped us get our message out.”

*Aron Langsam*, Judaica Corner

“I was looking to rent out a warehouse, so I put ads in a few papers but no one was calling. I put a classified ad in Kik Vinkel, and the space was rented in one day.”

*Yossi Stern*, Boro Rug and Carpet



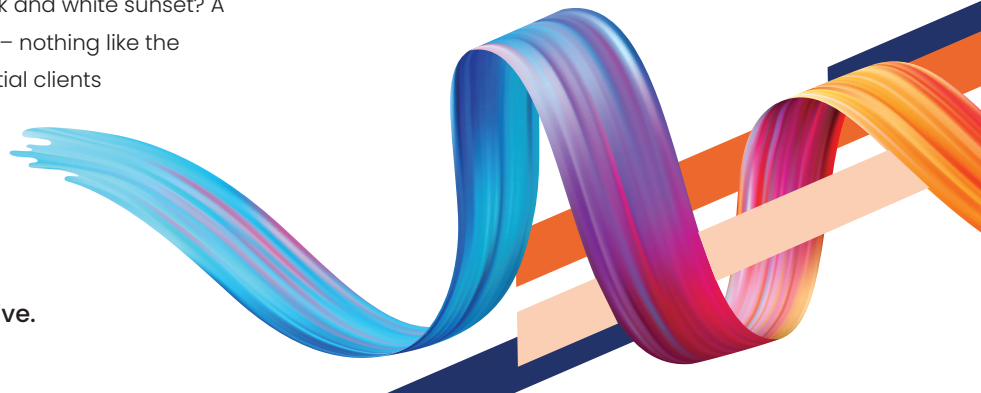
# EYE-POPPING COLOR



## WHAT WILL COLOR DO TO *YOUR* AD?

Did you ever see a gray rose? A black and white sunset? A colorless salad? It's blah and lifeless – nothing like the real thing. So why should your potential clients see your ad in black and white? Kik Vinkel is the only colored publication of its type – and the results are spectacular.

**Advertise in Kik Vinkel,  
and see your message come alive.**



# GREAT FEATURES

## ENGAGING AT-YOUR-FINGERTIPS CONTENT

In a community where smartphone use is frowned upon, Kik Vinkel fills a void. Weather, intriguing stories, community photos, *simchos*; Kik Vinkel has it all, in a compact, handy flip-through format. Viewers pick up a free copy to check their favorites, giving your ad exposure again and again. And every time you hear someone say, "I saw something in Kik Vinkel," you know that **no matter what the topic was, they're seeing your ad.**

## COMPREHENSIVE CLASSIFIEDS

Real Estate to jobs; merchandise to lost and found; if you have a message, Kik Vinkel has the audience for it. Kik Vinkel's Classified section offers exceptional value, with apartment seekers and others considering it a must-read. Competitive rates and easy-to-read layout make it **easier than ever to get great results from every listing.**



# POWERFUL BENEFITS

## DISTRIBUTION:

Kik Vinkel distributes thousands of print copies each week to stores and shuls throughout Boro Park. Strategic, attractive boxes encourage passerby to stop and take copies – and see your ad. Thousands more receive the publication via email.

**So your message gets fantastic publicity.**

## POPULARITY:

Kik Vinkel is growing in influence. Major advertisers and local businesses alike are choosing Kik Vinkel for their ads – **because we deliver results.**

**EVERYONE SEES  
KIK VINKEL.**

## DEMOGRAPHICS:

Kik Vinkel is distributed in Boro Park, shopping metropolis of the Jewish world. With a fast-growing population, and large families in constant need of nearly every product imaginable, it's a great market for any business. Our readers love our photo section, news and stories – so you can be sure they'll stop at every page.

From real estate to classified ads, food to fundraisers – **if you're selling it, we've got a great spot for you.**

## RATES:

Kik Vinkel's rates are competitive. While we charge the same as other weeklies, you get more for your money – because all our ads are full-color stunning. Plus, our email version gets you added exposure – at no extra cost.

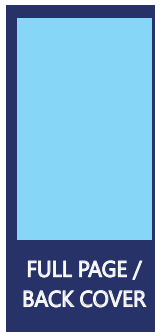
**Advertise in Kik Vinkel today.**

**GET YOUR MESSAGE OUT. RESERVE NOW.**  
CALL 718.713.8225 OR EMAIL [ADS@KIKVINKEL.COM](mailto:ADS@KIKVINKEL.COM)

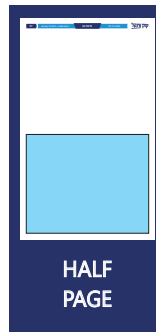
DEADLINE FOR AD PLACEMENT IS TUESDAY 3:00

FULL PAGE	5.5" X 8.5" <small>WITH BLEEDS</small>	\$425
HALF PAGE	5" X 3.8"	\$235
QUARTER PAGE	2.45" X 3.8"	\$125
BUSINESS CARD	2.45" X 1.5"	\$65
STRIP	5" X 0.5"	\$50
1 INCH	5" X 1"	\$70
2 INCH	5" X 2"	\$125
CLASSIFIED	APPROX. 150 CHARACTERS	\$25
FRONT PAGE BOX	1" X 1"	\$125
FRONT COVER	3.8" X 5.65"	\$925
BACK COVER	5.5" X 8.5" <small>WITH BLEEDS</small>	\$895

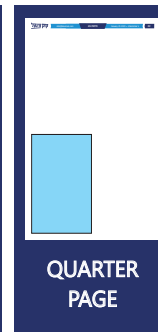
# KIK VINKEL PRICE SHEET



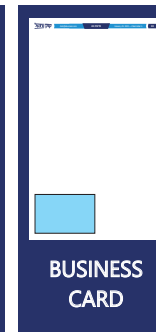
FULL PAGE /  
BACK COVER



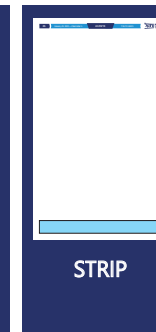
HALF  
PAGE



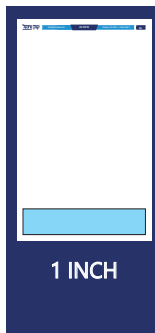
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PAGE



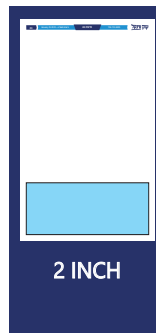
BUSINESS  
CARD



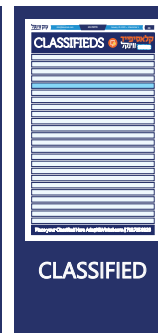
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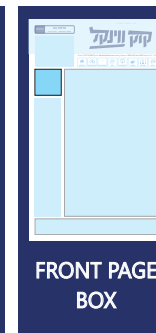
1 INCH



2 INCH



CLASSIFIED



FRONT PAGE  
BOX



FRONT  
COVER

CONTACT US NOW

PHONE: 718-713-8225 | EMAIL: ADS@KIKVINKEL.COM

MAILING ADDRESS: 5308-13TH AVE #504 BROOKLYN NY 11219

\*PAGES 2-9 AND CENTER PAGES ADDITIONAL \$75