

מיקוקט
מיקויפט
מילויפט צו זען די

קוק ווינקל
בארא פארק
וועכנטליכע אייקאנישע אויסגאבע
Be seen.

MEDIA KIT



Everyone sees Kik Vinkel.

In stores. In shuls. Online.

Kik Vinkel is the full-color, glossy publication that delivers BIG results – yet is small enough to fit into a pocket or handbag. With weekly distribution throughout Boro Park and its environs, and a growing number of email signups, it reaches tens of thousands of consumers – and offers great marketing value.

Advertise in Kik Vinkel. Everyone sees it.

“When I saw person after person picking up the Kik Vinkel after Shacharis, I knew we’d chosen the right paper. It reaches a great audience – so I know it helped us get our message out.”

Aron Langsam, Judaica Corner

“I was looking to rent out a warehouse, so I put ads in a few papers but no one was calling. I put a classified ad in Kik Vinkel, and the space was rented in one day.”

Yossi Stern, Boro Rug and Carpet



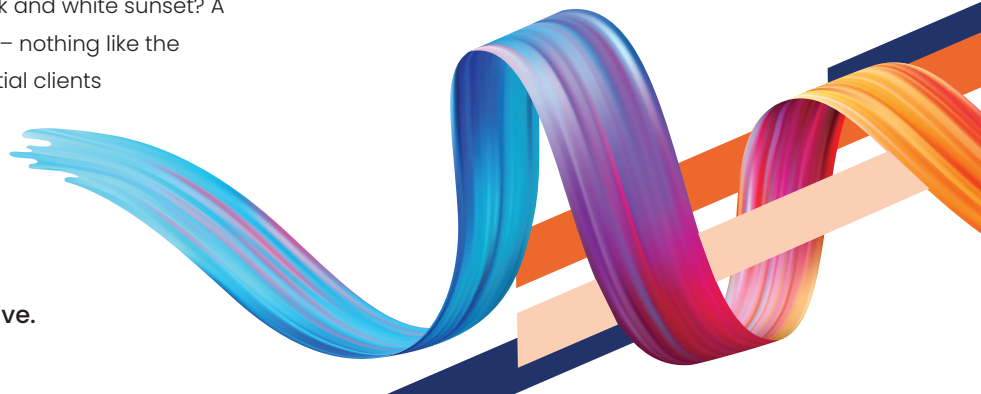
EYE-POPPING COLOR



WHAT WILL COLOR DO TO *YOUR* AD?

Did you ever see a gray rose? A black and white sunset? A colorless salad? It's blah and lifeless – nothing like the real thing. So why should your potential clients see your ad in black and white? Kik Vinkel is the only colored publication of its type – and the results are spectacular.

**Advertise in Kik Vinkel,
and see your message come alive.**



GREAT FEATURES

ENGAGING AT-YOUR-FINGERTIPS CONTENT

In a community where smartphone use is frowned upon, Kik Vinkel fills a void. Weather, intriguing stories, community photos, *simchos*; Kik Vinkel has it all, in a compact, handy flip-through format. Viewers pick up a free copy to check their favorites, giving your ad exposure again and again. And every time you hear someone say, "I saw something in Kik Vinkel," you know that **no matter what the topic was, they're seeing your ad.**

COMPREHENSIVE CLASSIFIEDS

Real Estate to jobs; merchandise to lost and found; if you have a message, Kik Vinkel has the audience for it. Kik Vinkel's Classified section offers exceptional value, with apartment seekers and others considering it a must-read. Competitive rates and easy-to-read layout make it **easier than ever to get great results from every listing.**



POWERFUL BENEFITS

DISTRIBUTION:

Kik Vinkel distributes thousands of print copies each week to stores and shuls throughout Boro Park. Strategic, attractive boxes encourage passerby to stop and take copies – and see your ad. Thousands more receive the publication via email.

So your message gets fantastic publicity.

POPULARITY:

Kik Vinkel is growing in influence. Major advertisers and local businesses alike are choosing Kik Vinkel for their ads – **because we deliver results.**

**EVERYONE SEES
KIK VINKEL.**

DEMOGRAPHICS:

Kik Vinkel is distributed in Boro Park, shopping metropolis of the Jewish world. With a fast-growing population, and large families in constant need of nearly every product imaginable, it's a great market for any business. Our readers love our photo section, news and stories – so you can be sure they'll stop at every page.

From real estate to classified ads, food to fundraisers – **if you're selling it, we've got a great spot for you.**

RATES:

Kik Vinkel's rates are competitive. While we charge the same as other weeklies, you get more for your money – because all our ads are full-color stunning. Plus, our email version gets you added exposure – at no extra cost.

Advertise in Kik Vinkel today.

GET YOUR MESSAGE OUT. RESERVE NOW.
CALL 718.713.8225 OR EMAIL ADS@KIKVINKEL.COM

	1 WEEK	5+ WEEKS	YEARLY
FULL PAGE INSIDE 5" X 7.75"	\$425	\$400	\$350
HALF PAGE 5" X 3.8"	\$235	\$220	\$195
QUARTER PAGE 2.45" X 3.8"	\$125	\$115	\$95
BUSINESS CARD 2.45" X 1.5"	\$65	\$55	\$45
1 INCH 5" X 1"	\$70	\$60	\$50
STRIP 5" X 0.5"	\$50	\$40	\$30
INSIDE BOX 1/2 CARD 2.45" X 1"	\$40	\$30	\$20
FRONT COVER BOX 2.45" X .6"	\$125	\$100	\$75
FULL FRONT PAGE 3.8" X 5.65"	\$725		
FULL BACK PAGE 5" X 7.75"	\$785		

*Pages 2, 3, 5, & 7, additional \$75



KIK VINKEL PRICE SHEET
 UPDATED FEBRUARY 2022

DEADLINE FOR AD PLACEMENT IS
 TUESDAY 3:00 PM

KIK VINKEL IS DISTRIBUTED ON
 WEDNESDAY

CLASSIFIED \$25
 APPROX. 150 CHARACTERS

CONTACT US NOW

PHONE: 718.713.8225 EMAIL: ADS@KIKVINKEL.COM

ADDRESS: 5308 13TH AVE #504-BROOKLYN, NY 11219